



MIDTOWN REAL ESTATE HOLDINGS LLC

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343 MILLBURN AVENUE, SUITE 303

MILLBURN, NJ 07041

973.232.5784 P | MIDTOWNCRE.COM

LICENSED REAL ESTATE BROKER

RE HOLDINGS



MIDTOWN REAL ESTATE HOLDINGS LLC: The backbone of Midtown is our real estate businesses. It is what we do day to day in our Brokerage, Management, Development, Investment, Capital and Advisory businesses. Midtown Real Estate Holdings is what guides and funds the businesses operate and investments we make.

Midtown utilizes a “hands-on” approach in everything we do. Whether it is Commercial Real Estate, Corporate Investments, Properties, Art or even Financial Instruments, The principals of Midtown are involved in all elements of the evaluation, decision making and execution of the investment. Since we are a small firm, we are judicious in the investments we make, as well as the amount of the investment.

In commercial real estate, only an owner can think like an owner, and we employ that philosophy in all of our endeavors. Because we use the same professionals and personnel for all of our assets, we will ensure the highest level of service with a lower cost.

We approach management from multiple perspectives; Physical, Financial and Market. In the physical perspective, we will go through the asset from top to bottom, evaluating the investment, it’s structure and systems, and what can be done to increase its market value. In the financial perspective, we will evaluate the revenue and expense streams while doing a deep dive into the leases, costs, manufacturing, operations, accounting and vendors. We will do whatever is required on the legal side of things to ensure current and future compliance. There is also a deep dive into Midtown’s exit strategy; whether its 18 months or 20 years, every investment will have a series of capital events. We will have a good idea where they are and how it will effect our investment. In the market prospective, we will review and evaluate the asset as it pertains to its position in its market. The top assets in every market have specific characteristics, we will make sure that our clients are aware of the market they are in as well as any costs or additional investments required to bring their asset to the top of their respective market(s). We will then reconcile all approaches and ascertain where the the investment’s market value can be increased while running at its highest and best efficiency.

Midtown sets the bar high as to providing safety in an ever change market. Our job in our service and investment companies is to stand in front of our clients, ensuring their properties and businesses have the highest level of service, professionalism and returns on their investment with Midtown.

INVESTMENT AREAS

- RETAIL REAL ESTATE
- OFFICE REAL ESTATE
- MEDICAL REAL ESTATE
- NNN INVESTMENTS
- FRANCHISES
- PRIVATE BUSINESSES
- FOOD BUSINESSES
- RESTAURANTS
- MULTIFAMILY REAL ESTATE
- 55+ REAL ESTATE
- MAINTENANCE / CUSTODIAL
- FINANCIAL INSTRUMENTS
- RESIDENTIAL INVESTMENTS
- STARTUP INVESTING
- ANGEL INVESTING
- DEVELOPING AREAS / BUSINESSES
- ART & COLLECTIBLES
- INTERNATIONAL



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INVESTMENT AREAS

SOME OF OUR INVESTMENTS: PAST & PRESENT



238 Units-NJ
Approvals- Sold to Institution



350,000 SF -NJ
Redevelopment JV- RREEF



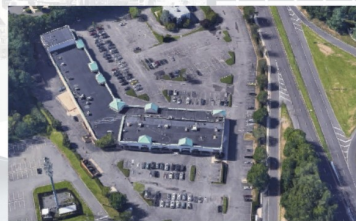
NNN Bank Of America
Maplewood, NJ



1M SF InvestCorp JV
Ocean Twp NJ



Total Wine JV
Tampa, FL



60,000 JV Preferred Position
Marlboro, NJ

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INVESTMENT AREAS

SOME OF OUR INVESTMENTS: PAST & PRESENT



12,000 SF Office - NJ
Acquired from Gramercy Trust



12,000 SF Kings Mkt from WP Carey
Leased and Sold



13,600 SF Brides Trust Building
Short Hills, NJ



55,000 SF Food Desert Development
Elizabeth, NJ



3 Property Portfolio - NJ
CVS, 15K Strip Ctr, Goodyear NNN



Management Buy Out
Columbia, SC

- RETAIL REAL ESTATE
- OFFICE REAL ESTATE
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MIDTOWN AND THEIR AFFILIATE PARTNERS ARE LOCATED IN MARKETS
THROUGHOUT THE UNITED STATES

New Jersey New York Virginia North Carolina South Carolina
Georgia Alabama Florida Oklahoma California Texas & Tennessee



Sales



Leasing



Management



Capital



Security



Development



Construction

For More Information



midtowncre.com



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IG: MIDTOWNCRE



info@midtowncre.com

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